

Authentic Process

Meaningful Collaboration

Grounded Growth

Creative Impact

AMGC

BUSINESS CREDENTIALS

**POWERING
CREATORS**

**SCALING
BRAND**

**SHAPING
DIGITAL
CULTURE**

The AMGC logo is positioned in the top left corner. It features the letters 'AMGC' in a bold, white, sans-serif font. A small blue triangle is located to the left of the letter 'A'.

AMGC

A collage of grayscale images of content creators is located in the upper right quadrant. The images are tilted and overlapping. One image shows a man with glasses holding a laptop. Another shows a man with glasses looking at a phone. A third shows a woman with glasses holding a white jar. Text overlays on the images include 'PJS', 'ini dia IQOO 12', and 'BEYOND FAST'.

WHO WE ARE

The AMGC NETWORK logo is located in the lower left quadrant. It features the letters 'AMGC' in a large, bold, white, sans-serif font. Below 'AMGC' is the word 'NETWORK' in a smaller, bold, white, sans-serif font. A blue triangle is to the left of the 'A'.

AMGC
NETWORK

Alinea Management Creator Network is a one-stop solution for top-tier gaming and lifestyle content creators, as well as gaming & Tech driven brand collaborations.

We work through direct partnerships with top-tier gaming and lifestyle creators, ensuring clear communication, strong creative alignment, and consistent quality control across every project. By eliminating layered intermediaries, AMGC maintains efficiency, authenticity, and execution excellence from concept to delivery

AMGC

AMGC

Vetted Roster

Direct Access

Full-Service Management

AMGC

AMGC believes that meaningful creative impact comes from authentic process, fair collaboration, and purposeful growth.

OUR TEAM



MUHAMMAD FADIL HAQ
Director



ANNE NURFARIATY
Director



NADIVA FAIRUZ
Business Manager



MAITSA SALSABILA
Business Manager

CREATOR MANAGEMENT

WHAT WE DO

STRATEGIC GROWTH FOR TOP-TIER CREATORS

Our roster of top-tier gaming and lifestyle creators is directly managed by our directors and business manager team, ensuring every partnership is built on direct communication, strong alignment, and professional oversight.

Supported by a dedicated team, AMGC provides full-service creators management, enabling brands to collaborate seamlessly with creators from concept to execution.

OUR ROSTER MANAGED BY OUR DIRECTORS



Miawung



Alif Yulistian



Shadira Firdausi



George Tierison



Guraisu



Pokopow



Tara Arts



Gema Mr. Funtastic



Hansrattlesnaxe



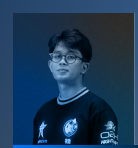
XXXGoy



Christopher Devin



Deren Firdaus



Efkah Fajar



Christy Criselle



Cindy Monika



Stella Enryu



Sonalibaba



Anna Ladaina



Kelvin Alfiando



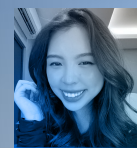
Epun



Marcella Dapur Nini



Rendy Emperor



Olivia Devin

[Discover More](#)

DIRECT ACCES COLLABORATION



Windah Basudara



Luthfi Halimawan



Clara Mongstar



Yuri Kim Ex JKT 48



Prita Ghozie



Fanny Ghassani



Viano Gaming



Fandra Octoramonth



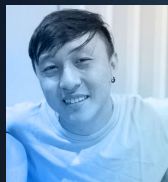
Rendy Rangers



Donna Visca



Jonathan Liandi



Brandon Kent



Crsipy Cendy

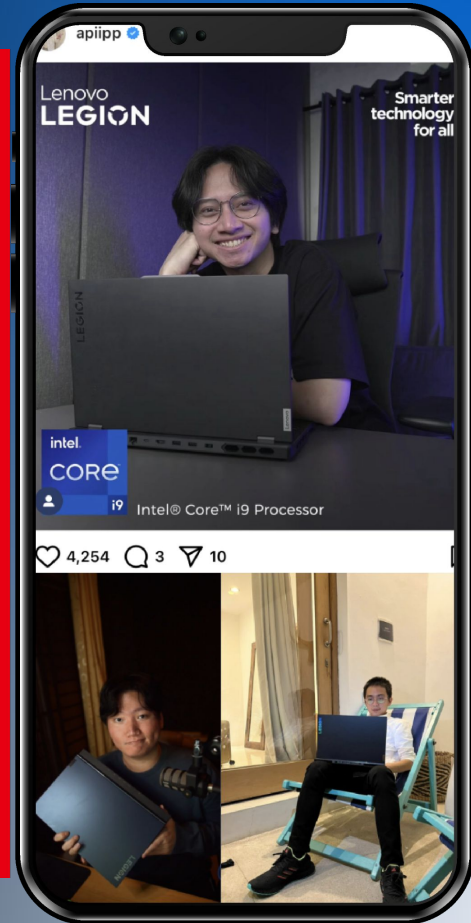
**BRAND
COLLABORATION
WITH OUR
CREATOR**



LENOVO

The Lenovo KOL campaign aimed to boost brand awareness and engagement by partnering with key influencers across platforms like Instagram, YouTube, and TikTok. Influencers showcased Lenovo's products through unboxing, reviews, and real-life use cases, highlighting their performance and versatility. The campaign included branded hashtags, challenges, and exclusive promotions to drive interaction and sales. By leveraging KOLs' trust and reach, Lenovo effectively targeted specific audiences and created authentic content that resonated with followers, ultimately increasing brand visibility and driving conversions.

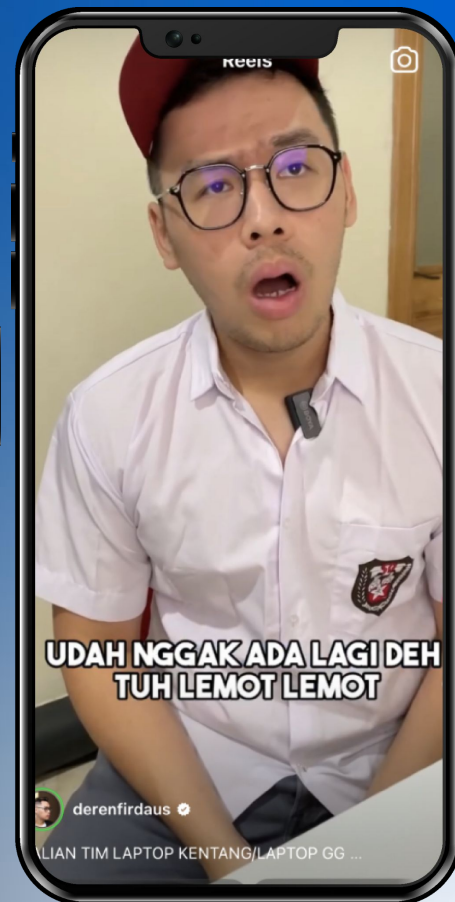
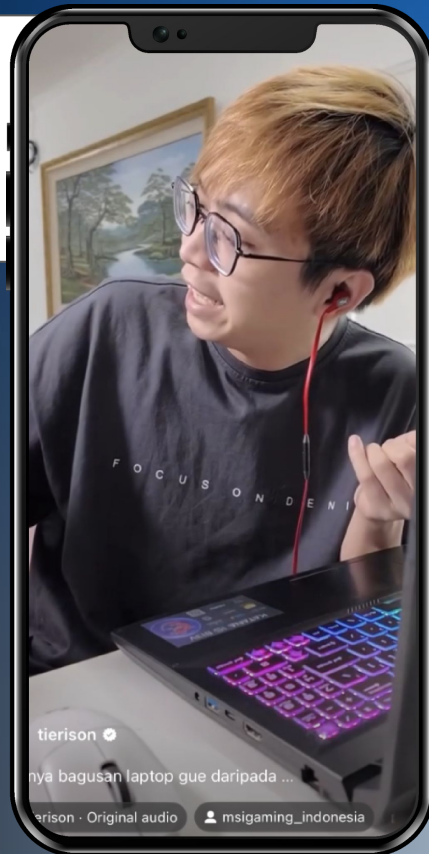
Lenovo



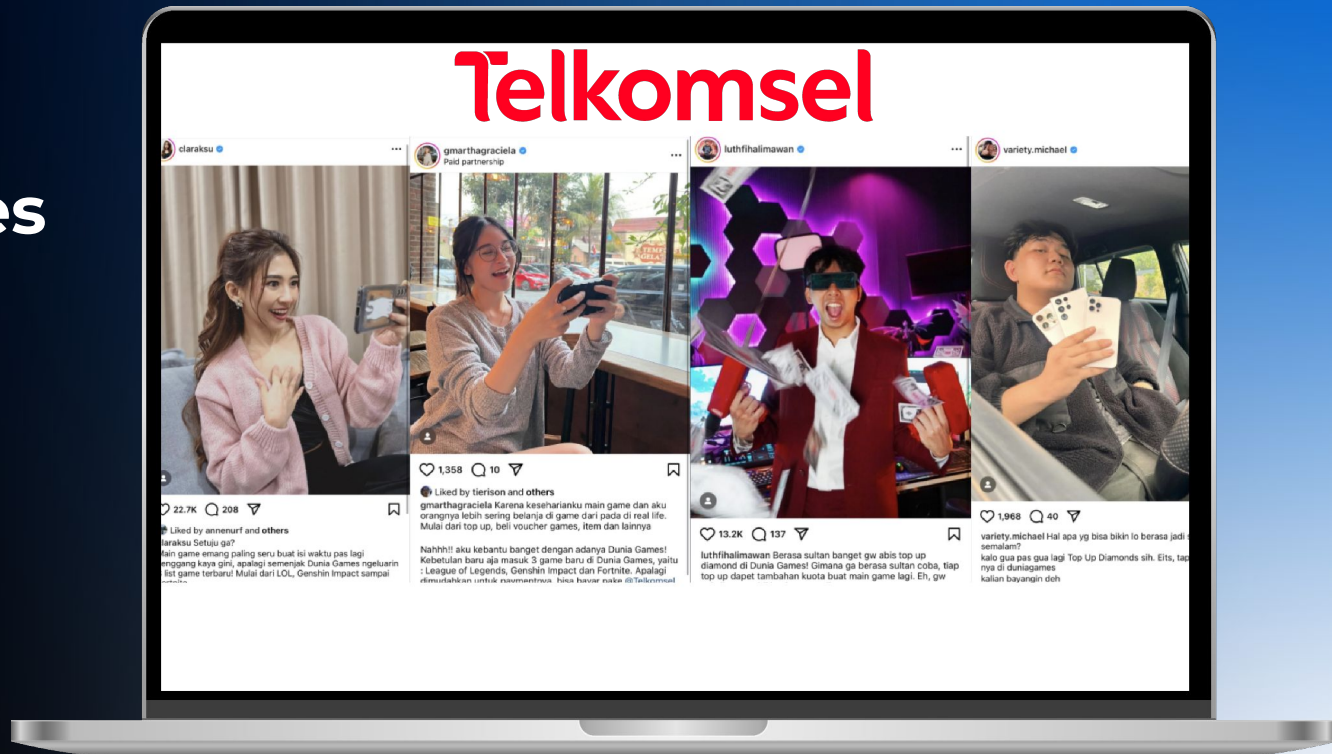


MSI LAPTOP

The MSI Laptop KOL campaign focused on increasing brand visibility and engagement by collaborating with top influencers on platforms like YouTube, Instagram, and TikTok. Influencers highlighted MSI laptops through product reviews, unboxings, and gameplay demos, emphasizing performance, design, and gaming capabilities. The campaign featured branded hashtags and challenges to drive interaction and attract a gaming-focused audience. By leveraging the credibility and reach of KOLs, MSI showcased its products in real-world scenarios, fostering authentic connections with consumers and ultimately boosting brand awareness and sales.



Telkomsel - Dunia Games





LOGITECH

This Logitech campaign focused on promoting their range of gaming gear, including a mouse, keyboard, and headphones, targeting passionate gamers. Collaborating with influencers on platforms like YouTube, Instagram, and TikTok, the campaign highlighted the precision, customization, and comfort of Logitech's gaming products. KOLs showcased the gear through gaming sessions, reviews, and setup tours, emphasizing features like responsive buttons, ergonomic design, and immersive sound quality. The campaign also included branded hashtags and challenges to engage the gaming community. By partnering with key influencers, Logitech successfully positioned its gaming gear as essential tools for enhancing performance and elevating the gaming experience.



SAMSUNG

SAMSUNG

This Samsung campaign was designed to drive excitement and awareness for the launch of the Galaxy S24 Ultra. By collaborating with top influencers on platforms like YouTube, Instagram, and TikTok, the campaign focused on showcasing the S24 Ultra's advanced features, particularly its cutting-edge camera, performance, and display quality. KOLs created engaging content around photography tests, gaming performance, and multitasking, demonstrating the device's premium capabilities. The campaign also included branded hashtags and interactive challenges to encourage user engagement and amplify the launch. Through strategic partnerships with tech influencers and lifestyle creators, Samsung successfully generated buzz and anticipation for the S24 Ultra, reinforcing its position as a leader in innovation.



PLAYSTATION

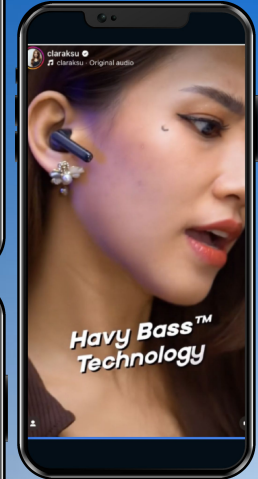
This PlayStation campaign focused on promoting the latest PS5 console, highlighting its cutting-edge features and gaming capabilities. Collaborating with influencers on platforms like YouTube, Instagram, and TikTok, the campaign showcased the PS5's advanced graphics, fast load times, and immersive gaming experience. KOLs shared content around gameplay demos, unboxing, and reviews, emphasizing the next-level performance of the console. The campaign also featured branded hashtags and challenges to drive interaction and excitement among gaming enthusiasts. By partnering with key influencers, PlayStation successfully created buzz around the PS5, boosting brand visibility and encouraging gamers to upgrade to the next-gen experience.



ORAIMO

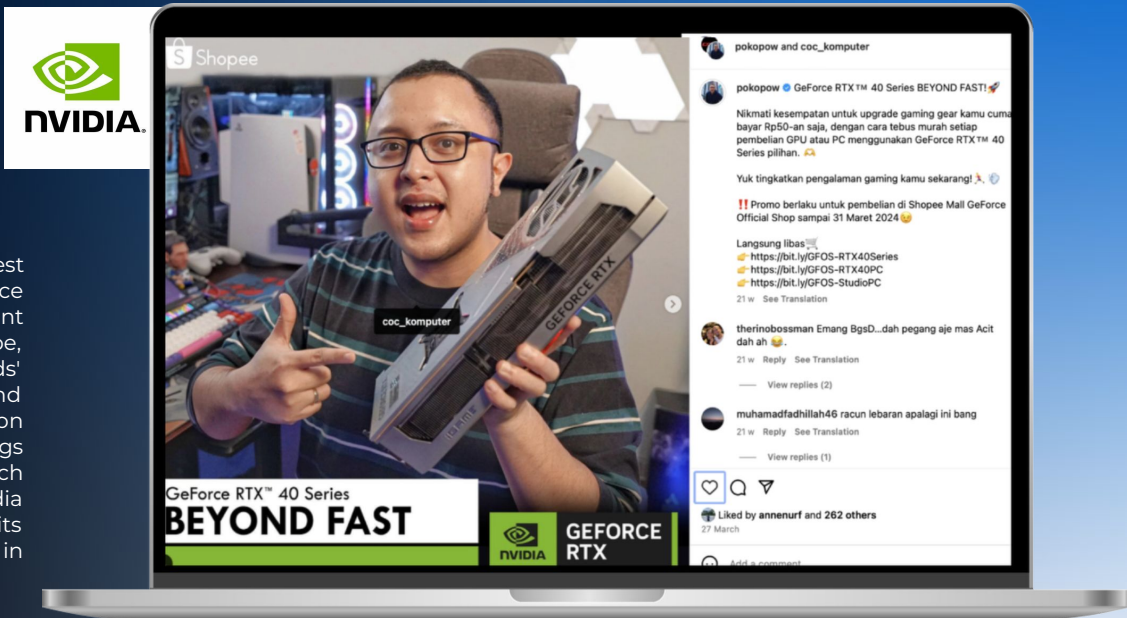
This Oramo campaign aimed to promote their new TWS (True Wireless Stereo) earbuds, specifically designed to enhance gaming experiences. By partnering with influencers on platforms like YouTube, Instagram, and TikTok, the campaign showcased the earbuds' low-latency performance, immersive sound quality, and comfort for extended gaming sessions. KOLs demonstrated the product in real-world gaming scenarios, highlighting how Oramo's TWS earbuds deliver clear audio and minimal delay for competitive gaming. The campaign also featured branded hashtags and interactive challenges to boost engagement and encourage gamers to share their experiences. Through these influencer collaborations, Oramo successfully positioned the TWS earbuds as a must-have accessory for gaming enthusiasts.

oraimo
smart accessories



NVIDIA

This Nvidia campaign focused on promoting its latest graphics cards, emphasizing the powerful performance and advanced capabilities for gamers and content creators. Influencers on platforms like YouTube, Instagram, and TikTok showcased the graphics cards' superior rendering speed, ray-tracing technology, and enhanced visuals through gameplay and content creation demos. The campaign also featured branded hashtags and performance tests to engage the gaming and tech community. By partnering with key influencers, Nvidia effectively drove excitement and awareness around its newest products, reinforcing its leadership in high-performance graphics technology.



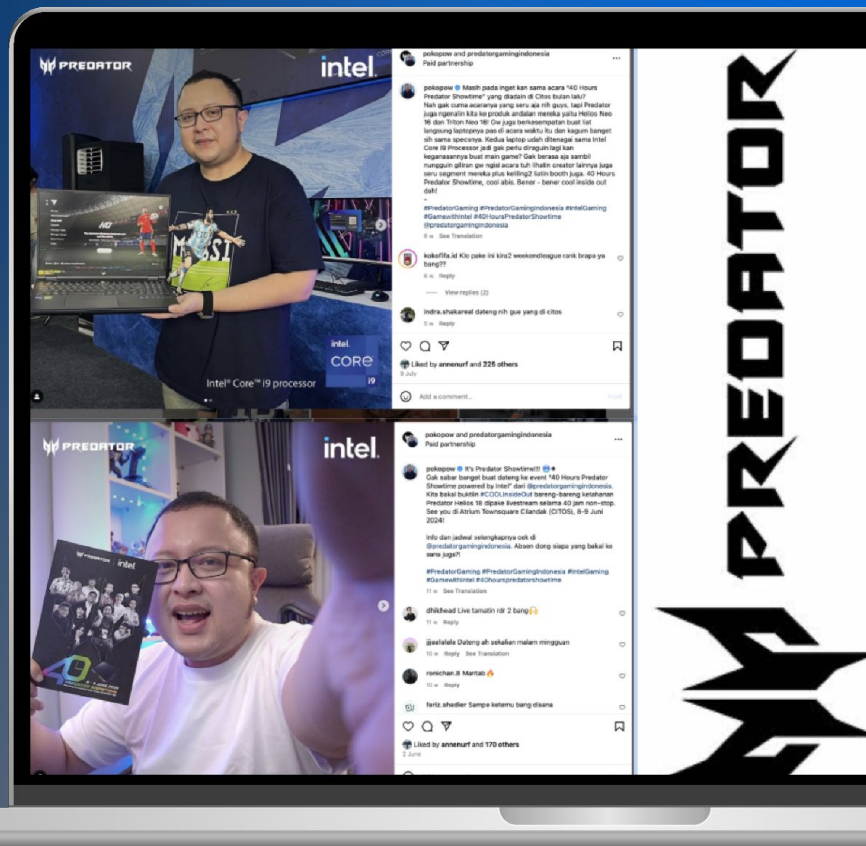
IQOO

The Iqoo mobile phone KOL campaign focused on highlighting the brand's gaming performance by collaborating with influencers on platforms like YouTube, Instagram, and TikTok. KOLs showcased the phone's gaming capabilities through live gameplay, performance tests, and reviews, emphasizing speed, graphics, and overall gaming experience. The campaign featured branded hashtags and challenges to drive engagement with gaming enthusiasts and tech-savvy audiences. By leveraging the influence of key creators, Iqoo successfully positioned itself as a performance-driven mobile brand, boosting brand awareness and sparking interest in its gaming-focused devices.



ACER PREDATOR

This Acer Predator campaign focused on promoting the new Helios Neo 16 gaming laptop, showcasing its powerful performance and cutting-edge features. Collaborating with influencers on platforms like YouTube, Instagram, and TikTok, the campaign highlighted the laptop's high-refresh-rate display, top-tier graphics, and advanced cooling system, ideal for gamers. KOLs shared gameplay sessions, reviews, and performance tests to demonstrate the Helios Neo 16's capabilities. Through strategic influencer partnerships, Acer successfully generated buzz and excitement around the product, positioning it as a top choice for serious gamers.



PHILIPS



This Philips Air Fryer campaign collaborated with over 1,000 influencers and content creators to showcase the simplicity and versatility of cooking with the air fryer. On platforms like Instagram, YouTube, and TikTok, influencers shared quick and easy recipes, highlighting how the Philips Air Fryer makes cooking simple and convenient for busy lifestyles. KOLs demonstrated cooking tips and simple menu ideas, from snacks to full meals, emphasizing the air fryer's ability to prepare delicious dishes with minimal effort. The widespread influencer partnerships successfully boosted brand awareness and positioned the Philips Air Fryer as a must-have for easy, everyday cooking.



SKINTIFIC

This Skintific campaign focused on promoting their skincare products through Instagram and TikTok, leveraging the power of influencers to engage a younger, beauty-conscious audience. Collaborating with beauty content creators, the campaign showcased the effectiveness of Skintific's products in addressing various skin concerns like hydration, acne, and anti-aging. Influencers shared skincare routines, product reviews, and transformation stories, using hashtags to boost visibility and encourage audience interaction. Through authentic, engaging content, Skintific successfully raised brand awareness, driving consumer interest and positioning its products as essential for clear, healthy skin.



Mie Sedaap Ramen Yes campaign leveraged collaborations with lifestyle influencers and content creators to promote the product as a fun and authentic Japanese-style ramen experience. On platforms like Instagram and TikTok, KOLs shared engaging content such as tasting sessions, casual hangouts, and interactive giveaways, encouraging their audience to participate by commenting on their favorite ramen variant and following the brand account.

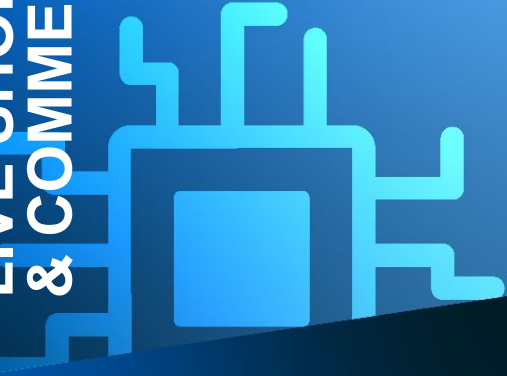




**BEYOND CREATOR MANAGEMENT,
AMGC DELIVERS INTEGRATED
DIGITAL SERVICES DESIGNED TO
DRIVE MEASURABLE GROWTH AND
CULTURAL IMPACT.**



LIVE SHOPPING & COMMERCE



We provide digital solutions that help brands and creators build and scale their presence in the digital ecosystem.

From website development to digital platforms, our team delivers reliable technology solutions tailored to support business growth and innovation.

SPORT EVENT ORGANIZER



We organize and manage sports events with a focus on football, cycling, and padel, delivering well-structured experiences for communities, brands, and participants.

From planning and coordination to on-ground execution, our team ensures every event runs smoothly while creating engaging and memorable sporting moments.

NEWS AND MEDIA RELEASE



AMGC supports brands and partners in distributing press releases across multiple media platforms, including online media, printed publications, television, radio, and cinema. From crafting the message to coordinating media distribution, our team ensures every announcement reaches the right audience with strong visibility and impact.

LIVE SHOPPING & COMMERCE



AMGC helps brands execute impactful live shopping campaigns by combining the right creators, engaging content, and strategic planning to drive audience engagement and sales.

We have supported live commerce collaborations with brands such as Wardah, delivering authentic and results-driven shopping experiences.

SPORT CREATIVE PRODUCTION




peatimes

From football, cycling, to padel, AMGC produces high-quality sports content to support events, brand activations, and personal projects.

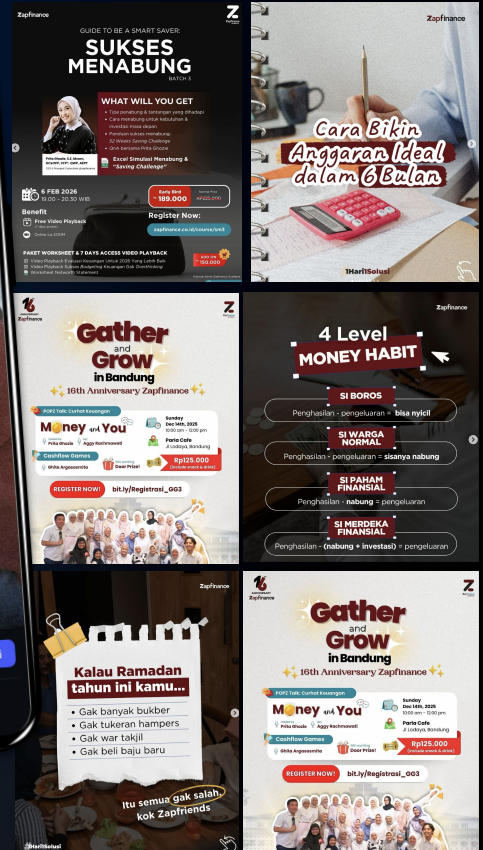
In collaboration with Peatimes, we deliver professional sports creative production that captures every moment with precision and impact.

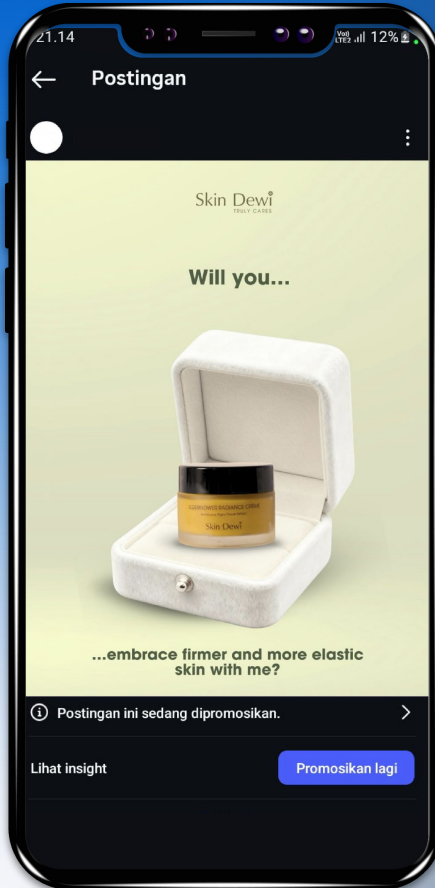
BRANDING & CREATIVE DESIGN



We help brands develop strong visual identities and creative assets that communicate their message clearly and consistently.

From brand identity to campaign visuals, our team ensures every design reflects the brand's character while engaging the right audience.





Wardāh

Duration: 2h52s Jun 9 10:01:36 - Jun 9 12:02:28 UTC+07:00

English

Performance trends

Each data point on this chart is aggregated in 5-minute intervals.

Direct GMV

251.92k

Current viewers

1

Items sold

5

Visits

340

Legend: Direct GMV (blue), Current viewers (green), PIN (red)

Product 22

No.	Product	Promotion	Content quality	Product Impressions	Click-Through Rate	Direct GMV	Add-to-cart count	Available stock	Items sold
12	Wardah DermaScalp Expert Package Free Limited Edition W... <small>ID: 1731107292895852780298</small>	Planned		151	11.26%	Rp119.439	0	119	1
6	Wardah DermaScalp Expert Scentation Eau De Toilette 35 ...	Planned		219	6.39%	Rp108.258	1	432	2

Replay

This live stream by Wardah presents a professional live commerce experience by combining real-time performance analytics with persuasive promotional strategies in a clean, futuristic blue studio setting. The host introduces the DermaScalp Expert line while highlighting attractive offers such as up to 50% discounts, flash sales, and special bundle pricing, supported by clear visual elements and benefit icons like halal certification, free shipping, and original product guarantee—creating a trustworthy, engaging, and urgency-driven shopping experience.

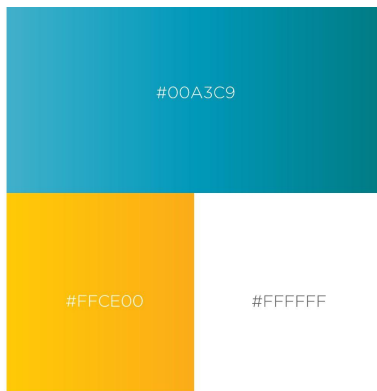
SPORT PHOTOGRAPY & VIDEOGRAPHY



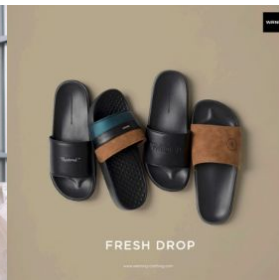
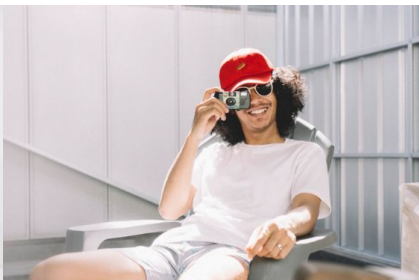


BRANDING & CREATIVE DESIGN

AMGC







MABAR

MABAR is a football community event initiated by Simamaung as a gathering space for loyal followers and Persib supporters (Bobotoh), bringing fans together through mini soccer matches and various engaging activities such as live talk shows, live reactions, match reviews, games, and award sessions—creating a fun and interactive experience that strengthens the connection among the community.



MABAR

- TIM ZIE
- TIM ANKI
- TIM IBAM
- TIM FAJAR

HTM **100k**

Include:
Awarding, Doorstep, Air Mineral, Dokumentasi

Mabar Match
Mabar Review
Mabar Commentary
Mabar Talk

14 Juni 2025
08.00 - 12.00 WIB

Mengger Soccer
Jl. Mengger Hillir No.121C

Special Guest Star

Contact Person:
081221451643 (WA Only)

MABAR

Sponsored by:

BYOND
by BSI

Reported by:

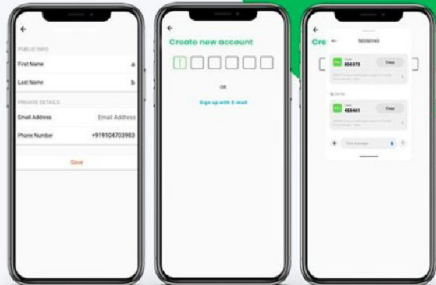
MENGER soccer, Sierra, ELC, MYPRIDE, KIPER, Badr, Bakrie Sembilan Enam, BUSTAMA, coffee, fudy, peatimes, ruangvisi



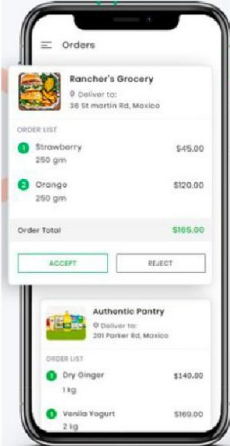
Customer Login & Registration



SIGN UP WITH PHONE NUMBER



Store App

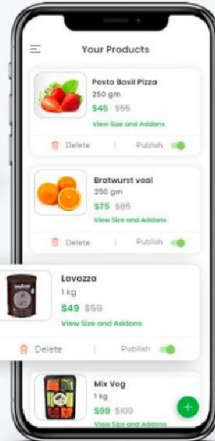


Orders

- > Order List
- > Accept & Reject Option
- > Total Order Cost
- > Delivery Location

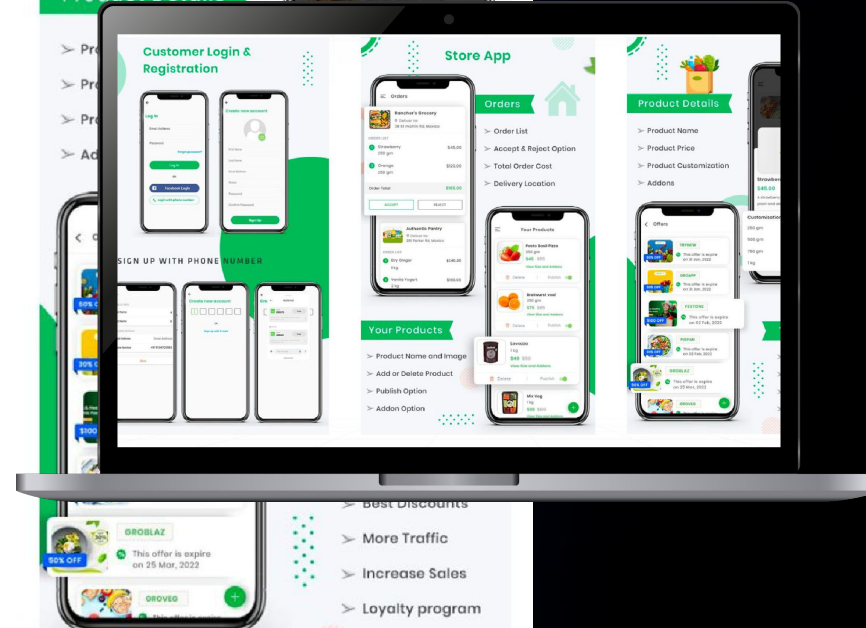
Your Products

- > Product Name and Image
- > Add or Delete Product
- > Publish Option
- > Addon Option

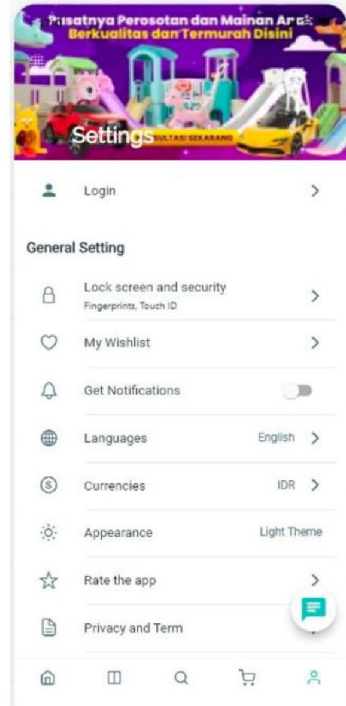
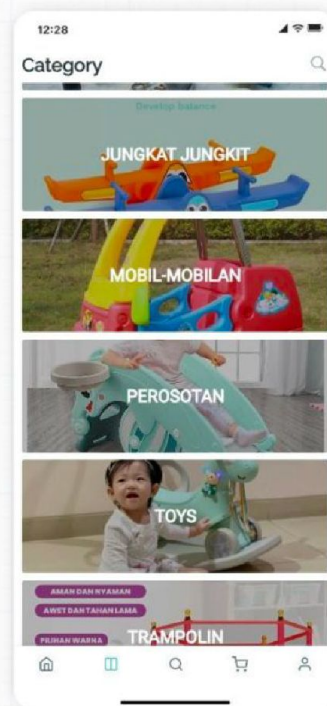
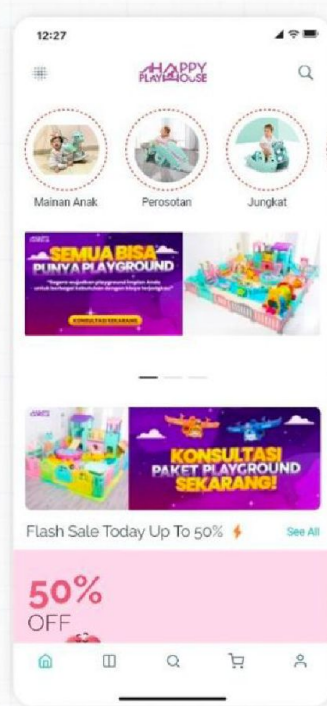
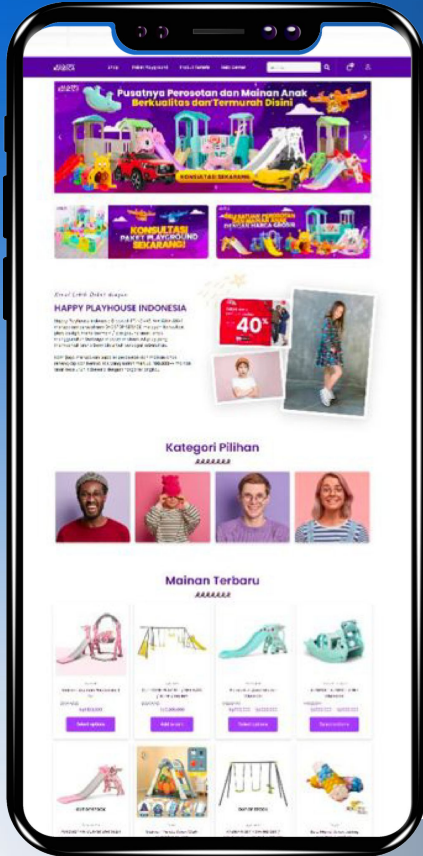


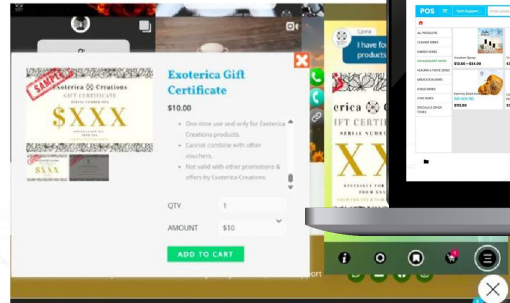
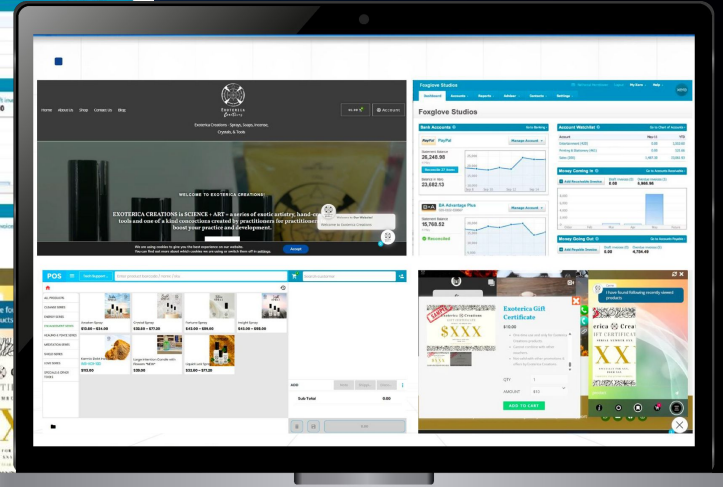
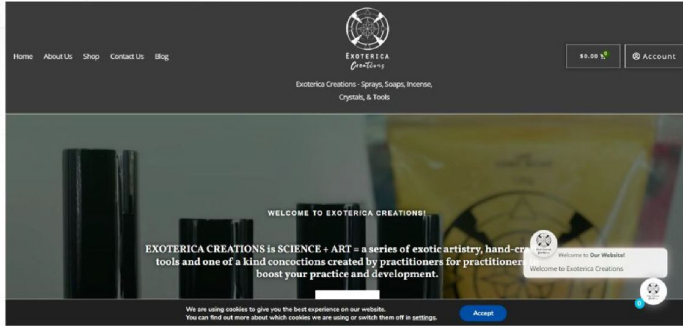
Product Details

- > Product Name
- > Product Price
- > Add



- > Best Discounts
- > More Traffic
- > Increase Sales
- > Loyalty program





AMGC

For years, our creative production team has excelled at transforming a single idea and brand brief into captivating promotional work. Now, we're expanding our wings to not only support creators but also empower brands with innovative strategies and creative concepts in photography and videography. We're ready to deliver out-of-the-box solutions that make your brand stand out.

OUR CLIENT



SAMSUNG

PHILIPS

EIGERTAC



Telkomsel

Wardāh
inspiring beauty

SKINTIFIC

oraimo



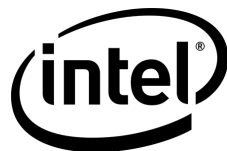
iQOO



Lenovo



OUR CLIENT

 **Tencent** **SOYJOY.** **VIVO** **COLORFUL**

OUR CLIENT



and many more...

OUR CLIENT

Zapfinance

Skin Dewi*



ORIFLAME
SWEDEN



YOUNG LIVING™
ESSENTIAL OILS

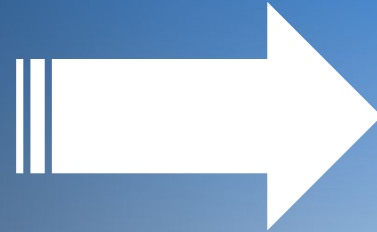
Lenovo
EdVision
ID



and many more...

LET'S TALK ABOUT

FUTURE





If you're looking to elevate your KOL management or need cutting-edge photo and video creative production, we're here to make it happen. Reach out to us via the form below, or connect with us on email and WhatsApp. Let's transform your vision into extraordinary results—your next breakthrough is just a message away!




THANK YOU

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 amgcnetwork@gmail.com

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PT.ALINIA MANAGEMENT CREATOR NETWORK

